

# Sports Medicine New Zealand 2022 Annual Conference

28/29 October • Oaks Hotel, Wellington



Holistic Athlete Care - Adolescent to Ageless

**Sponsorship and Exhibitor  
Prospectus**

**W**e invite you to join us at the 2022 Sports Medicine New Zealand (SMNZ) Conference, the longest running multidisciplinary sports medicine event in New Zealand.

In 2021, for the first time in the organisation's history, SMNZ hosted an e-conference delivered online. This year, we are delighted to once again host the conference face-to-face (last seen in 2019) and also on-line - another first in SMNZ's 59 year history!

Physiotherapists, sport and exercise medicine physicians, GPs/sports doctors, orthopaedic surgeons, sports physiotherapists, sports podiatrists, and sports dietitians, are just some of those who will gather at the conference.

With so many eminent sports professionals, business owners and decision-makers in attendance, the 2022 SMNZ Conference is the ideal platform to showcase your brand, gather quality business leads and build networks.

Trade and sponsorship opportunities listed in this prospectus are not exhaustive. We are more than happy to discuss unique sponsorship opportunities beyond the scope of this prospectus.

# About Sports Medicine New Zealand



**S**ports Medicine New Zealand is New Zealand's leading sports medicine specialist group. SMNZ was founded almost 60 years ago, is not for profit and its members can be found at all levels of physical activity and sport from elite competition to grass-roots participation.

Our multidisciplinary membership is open to health professionals and other individuals and groups interested in sport, exercise and community health, including:

- Sport and Exercise Medicine Physicians
- GPs/Sport Doctors
- Sports Physiotherapists
- Orthopaedic Surgeons
- Sport Podiatrists
- Sports Dietitians/Nutritionists
- Researchers

## CONFERENCE OFFICE

Sports Medicine New Zealand, PO Box 6398, Dunedin, New Zealand  
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# Trade, Exhibitors and Sponsors

## **Maximum Exposure**

This is an opportunity to convey your message to leaders and industry stakeholders within the sports medicine industry.

## **Quality Leads**

At the Conference, sport and exercise medicine professionals from across the entire sector, will be in attendance. We value our partnership with our exhibitors and sponsors and believe in the real value they add to our Conference and delegates. Because of this, we have specifically designed our trade exhibition layout to maximise foot traffic to assist with delegate interaction to help translate quality sales leads.

## **Build Networks**

Networking is an important part of being successful in business. With sports medicine professionals in attendance, not to mention other trades and sponsors, the 2022 SMNZ Conference will be a great opportunity to network and grow your business. This is an opportunity to align your brand alongside these leaders, and keep abreast of the latest trends within the industry.

## **Decision Makers**

Access decision-makers, key stakeholders and business owners as they converge at the 2022 SMNZ Conference. This is a great opportunity to network, get more leads, sales and increase your brand's awareness amongst key industry stakeholders.

# 2022 Conference Sponsorship Opportunities

## **Keynote Speaker Sponsor - \$3,000**

As a keynote speaker sponsor, your organisation will be regarded as a major conference partner receiving the highest level of exposure and recognition prior to and during the event. Sponsorship return includes:

- Exclusivity (only one keynote speaker sponsorship available)
- Recognition in all printed and electronic communication
- Logo and link on all pages of the conference website
- Logo in book of abstracts/programme
- Name and logo on welcome and end slides
- Company signage (supplied by sponsor) display at venue
- Promotional material to delegates (supplied by sponsor)
- Satchel insert (supplied by sponsor)
- Conference registrations and dinner tickets for four company delegates

## **Session Sponsor - \$1,500**

Two to three concurrent sessions/workshops of 1-3 hour durations are scheduled for both days. Sponsorship return includes:

- Recognition in all printed and electronic communication
- Logo and link on sponsors page of the conference website
- Name and logo on session opening and end slides
- Satchel insert (supplied by sponsor)
- Conference registrations and dinner tickets for two company delegates

## **Trade Exhibitor - \$700**

There is display space available for between four to six exhibitors both in the lobby area outside the conference rooms and also in the restaurant. Both areas will be used for all meal and tea breaks. Display space will measure 2 m x 1 m and will come with a table/chairs and access to power. Purchase of display space will include:

- Recognition in all printed and electronic communication
- Logo and link on exhibitors page of the conference website
- Conference registration and dinner ticket for one company delegate

# Terms and Conditions

1. Applications will be processed in strict order of receipt.
2. All prices are in New Zealand Dollars and are exclusive of GST.
3. By returning a completed and signed form you (on behalf of your organisation) you accept all Terms and Conditions outlined.
4. The Conference Manager reserves the right to reject an application at any time.
5. Details may change without notice. Please refer to the event website for the latest information.

## ***Payment Terms***

Payment in full of Sponsorship/Exhibitor fees is due on or before 30 September 2022. Full payment must be received to feature at the 2022 SMNZ Conference.

## ***Security***

The Conference organisers will not be responsible for any theft or damage of stands or equipment. However, every effort will be made to ensure the security of the Trade Exhibition. Exhibitors must hold and maintain appropriate public liability insurance for the duration of the event.

## ***Freight***

Freighting of equipment to the venue is the responsibility of each individual company. Information about delivery times will be made available in due course.

## ***COVID-19 Policy***

Please note that the 2022 SMNZ Conference will be run as a combined face-to-face+online event.

The face-to-face conference will be a COVID safe event including appropriate delegate physical distancing, cleaning and hygiene measures in accordance with and subject to New Zealand government regulations and health advice.

In the event that the conference format and delivery is impacted by COVID-19:

If registered delegates are prevented from attending the face-to-face SMNZ Conference in person due to COVID-19, all face-to-face registration fees will either be converted to the on-line option, with the balance between the two fees to be refunded, or refunded in full less a 10% administration fee.

If this situation occurs, SMNZ will provide further information at the appropriate time including updated trade/sponsor exposure opportunities and pricing information.

In the instance that the conference is cancelled due to COVID-19, sponsors and exhibitors will be eligible to receive a full refund.